



JAHANVI BANSAL

UX & Visual Designer

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I design experiences that make people smile. By blending creativity, research, and a pinch of storytelling, I turn ideas into intuitive, meaningful interactions that feel enjoyable and human. I love observing how people interact with products, finding hidden pain points, and experimenting with solutions that can make interactions smoother and more engaging.

EDUCATION

2022-Present

Bachelor of Design

World University Of Design

2019-2021

Higher Secondary

SR Junior (Science & Math) 98%

EXPERIENCE

2022-Present

Freelance Designer

Delivered websites and branding solutions, adapting designs to diverse client needs.

Jun 2025 - Jul 2025

UX Design Intern | **Innova Solutions**

Designed workflows and UI, improving usability through research and prototyping.

Aug 2024 - Nov 2024

Website Design Head | **CULT Fest, WUD**

Led website design for CULT Fest, coordinating cross-functional teams.

Aug 2024 – Sep 2024

Graphic Design Intern | **Infinite Box**

Created visual assets and marketing graphics, enhancing brand identity.

Apr 2024 – Jun 2024

UI/UX Design Intern | **SpareProvider**

Revamped logo and mobile app; awarded Best Performer for design impact.

CERTIFICATION

Aug 2023

Google UX Design Certificate

SKILLS & TOOLS

UX Research, Wireframing, Prototyping, Usability Testing, Visual Design, Branding, Design Thinking, User Empathy, Collaboration & Communication.

